



How to register and submit: eligibility, registration, submissions, legals

In order to allow international judges to assess the entries, all labeling of diagrams and all statements in support of the entry must be in English. Registrations by students, which is required before submitting an entry, is also in English.

Who is eligible?

The China Design Awards 2010 competition is open to students who are citizens of, and enrolled in a college or university-level design programme (either undergraduate or graduate) in, the People's Republic of China. Along with transportation and product design, entries from students studying fashion, textile and other design courses, as well as those studying design engineering and architecture, are encouraged. Individuals not enrolled in an accredited undergraduate or graduate degree course at a college or university are not eligible. All projects must have been designed/completed during the 2009-2010 academic year.

Individual or group entries

Individuals or groups (with a maximum of three members) are eligible. To verify that entrants are bona fide students, the name, email address and contact telephone number for the head of department at the student's college is required. For group entries, the three participating members must be named, and one of them nominated as leader and point of contact. One member only of the group (not necessarily the leader) will undertake the placement at Northumbria University should their entry win an Award, and the leader is responsible for notifying the Organisers of who that will be.

How to register for the competition

Students must register for the Awards via this website before they can submit an entry.

- Note that registration is in English

Submitting

Please read these instructions carefully before submitting your entry. Incomplete entries or those which do not comply with the instructions on this website may be disqualified.

In order to allow international judges to assess the entries, all labeling of diagrams and all statements in support of the entry must be in English.

Uploading and deadline

Students will upload their entries via a web link which will be provided on the confirmation email that will be sent on registration.

Unless otherwise agreed in writing, completed projects will only be accepted by this method. All entries must be received by 2359z (GMT) on 31 January 2010.

Preparing your entry

Students should not sign their work or identify themselves, or their school or college, anywhere within their entry. Such identification may lead to disqualification. The registration process will automatically generate an ID number that will be used in all communication and which will be attached to all

work submitted. This unique ID number is issued to ensure impartiality during the judging process.

Entries must meet one of the briefs in order to be considered, and then be entered in only one of the award categories.

Remember, presentation counts - entries that are presented professionally will have a clear advantage: explanatory information should be typewritten, and sketches should be clearly identified and explained. Judging will take into account your explanation and visual presentation of the design process, as well as the design itself.

Technical

Entries including your explanatory statement should be supplied in a single file in high-resolution PDF format. When creating your PDF, please ensure they meet the following criteria:

- must be a PDF version 1.3 or higher
- must be CMYK
- file must not contain any transparent elements
- each page must be A3 (portrait/landscape/mixture) and not contain crop marks
- all images contained in the PDF must be high-resolution (300 dpi recommended) CMYK format
- all fonts must be embedded, and all embedded fonts must be subset.

Additional animations in support of the entry should be in QuickTime video format in a single file with the maximum size 150Mb.

Format

Each entry must be submitted as a single A3 landscape style high-resolution PDF file. Aim to present the project over approximately four pages in the single PDF file.

All entries must be accompanied by text statement, submitted within your PDF file, containing written explanation of how the design works and/or meets the brief. This should provide a context for the design, describe the project in detail and explain the technologies involved.

The organisers may choose up to four pages of your entry for publicity and display purposes at the Awards ceremony. If you send in more, there is no guarantee that the extra pages will be displayed.

Finally, you may also submit an animation in support of your entry, however this is not a requirement for entry into the competition.

Legal information

Car Design News, the China Design Awards 2010 and Ultima Media Ltd are collectively 'the Organisers'.

The decision of the Organisers in any matter of judgement in this awards competition is final. This competition is governed by the law of the United Kingdom and all entrants accept this jurisdiction as part of their registration.

Eligibility

The Organisers retain the right to verify the identity and eligibility as well as all information pertaining to any individuals or groups who have entered the China Design Awards competition 2010, and to not award, amend or withdraw any prizes as a consequence.

Copyright information

The Organisers assume that all entries are original and are the works and property of the entrant(s), with all rights granted therein, and are not liable for any copyright infringement on the part of the entrant.

The Organisers assume that all images provided with entries are free of copyright infringement and, if a third party is involved, that the entrant has

secured permission for those image(s) to appear on www.ccardesignnews.com, on other websites operated or controlled by the Organisers, and in print publications and materials published by the Organisers.

The Organisers reserve the right to amend or cancel the prizes of entrants where the copyright or authorship of third parties is infringed.

Notification

The Organisers will notify the winners directly at the Awards ceremony, or otherwise directly should the ceremony not be held. The shortlists and finalists will be notified by their names being posted on the Awards website.

Rights of ownership

Submissions remain the intellectual property of the entrants. However, by entering, all entrants agree to permit The Organisers to use their entries on websites or in print publications or in other print materials owned or operated by The Organisers or their successors in perpetuity and for any and all purposes, and further agree that The Organisers may make entries available to companies which sponsor the Awards for their internal company purposes only.

Entrants similarly agree to the use of their names and likenesses for purposes of advertising, trade show use and promotion in perpetuity and without compensation, unless prohibited by law.

No liability

No responsibility or liability will be accepted by the Organisers, their affiliates, subsidiaries, agents or representatives, or anyone connected to the Awards for:

- lost, late, misdirected, illegible, or damaged entries or any other such events that may occur; or
- technical, hardware or software failure of any kind, lost network connection or distorted or scrambled computer transmissions, human error, congestion on the internet or any website, late entries due to these causes or any combination thereof, or if for any reason computer programs are not capable of running as planned, including infection by computer virus, bugs, tampering, and unauthorized intervention, fraud, technical failures, or any other causes that corrupt or affect registration or entries.

Variation

The Organisers reserve the right to cancel, terminate, modify or suspend the China Design Awards at any time up to the completion of the Awards ceremony at their absolute discretion and without any liability whatsoever to any entrant or third party connected with the entries.